

Wing Tung Lam

Digital Media Student | Creative Technologies Designer

Location: Bristol, UK

NO Working Visa Needed

Email: wingtung0101@gmail.com

Portfolio: <https://wtlam01.github.io/Wing-Website/> | LinkedIn: www.linkedin.com/in/winglwt

Empathetic Digital Media designer specializing in animation, web design, and UX/UI. I transform emotional storytelling into visual and interactive experiences, combining artistic sensitivity with technical precision to create warm, engaging media.

Core Skills

Creative Tools: Adobe Premiere Pro | After Effects | Photoshop | Illustrator | InDesign | Animate | Figma | Adobe XD | Procreate | Canva | Maya | Blender | Unity

Technical Skills: Video Editing | 2D/3D Animation | UX/UI Design | Graphic & Web Design | Coding (HTML, CSS, JavaScript) | Modelling

Soft Skills: Team Collaboration | Visual Storytelling | Time Management | Cross-Cultural Communication

Experience

Youth Content Creator

Creative Youth Network, Bristol | Jul 2026 – Present

- Produced long-form video content on issues affecting young people in Bristol.
- Created social media content with the Digital Content Coordinator to support audience engagement.
- Researched, planned and edited multimedia content through ethical digital storytelling.

Animation Intern

HRB Education, London | Nov 2025 – Present

- Create educational animation videos for HRB Education's YouTube channel to support visual learners.
- Assist across the full animation workflow: concept, storyboard, asset prep, animation, and final delivery.
- Use Adobe After Effects and motion graphics skills to produce clear, high-quality educational content.

Freelance Media Producer

University of the West of England, Bristol | Jul 2026 – Present

- Produce promotional and documentary-style videos, managing filming, interviews, editing, and post-production.
- Create original characters, motion graphics, and visual assets to support digital storytelling.
- Collaborate with university staff to deliver engaging content for marketing and student engagement.

Summer Media Production Intern

Creative Technology Lab, UWE Bristol | Jul 2026 – Present

- Supported the planning and delivery of the *New Normal Day* workshop, exploring the impact of Generative AI on professional practice and society.
- Assisted with video production, including camera operation, lighting setup, and on-site filming.
- Managed post-production using Adobe Premiere Pro and After Effects to create a documentary-style

event video.

Adobe Student Ambassador

Adobe (Global) | Nov 2025 – Present

- Promote Adobe Express and creative tools through student workshops, events, and peer engagement.
- Create digital content for campus communities, strengthening storytelling and brand visibility.
- Collaborate with Adobe's education team and ambassadors to promote student creativity.

Administrative & Media Intern

Alpha, Hong Kong | Jan 2026 – Present

- Support media and administrative tasks across social media, website, and digital resources.
- Assist with online content creation, including visuals and basic video materials.
- Apply design and visual communication skills to improve clarity, consistency, and engagement.

Animation & Marketing Summer Intern

Moor Beer Company, Bristol | May – Aug 2025

- Created animated videos and social media assets to support digital engagement.
- Collaborated with the marketing team to design event and product visuals, reinforcing a consistent brand identity.
- Supported content planning and video workflows, improving overall campaign efficiency and delivery.

Education

BSc (Hons) Digital Media - First Class Honours

University of the West of England, Bristol | 2023 – 2026

Modules: Creative Coding, UX Design, Graphic & Web Design, 3D Media, Sound Design, Interaction Design, Media Production

BSc Creative Media

City University of Hong Kong | 2022 – 2023

Modules: Drawing, Sound Design, Photography, Video Production, Interactive Media, UX Design

Certifications & Trainings

- Adobe Animate Essential Training (Oct 2025)
- Moving from Blender to Maya: Learn a Layered Animation Workflow (Oct 2025)
- Unity 2023 Essential Training (Oct 2025)
- After Effects CC 2023 Essential Training (Feb 2025)
- Figma for UX Design (Feb 2025)
- InDesign 2022 Essential Training (Feb 2025)
- Photoshop 2024 Essential Training (Feb 2025)
- Premiere Pro Essential Training 2022 – 2024 (Feb 2025)

Languages

Cantonese – Native | Mandarin – Fluent | English – Fluent